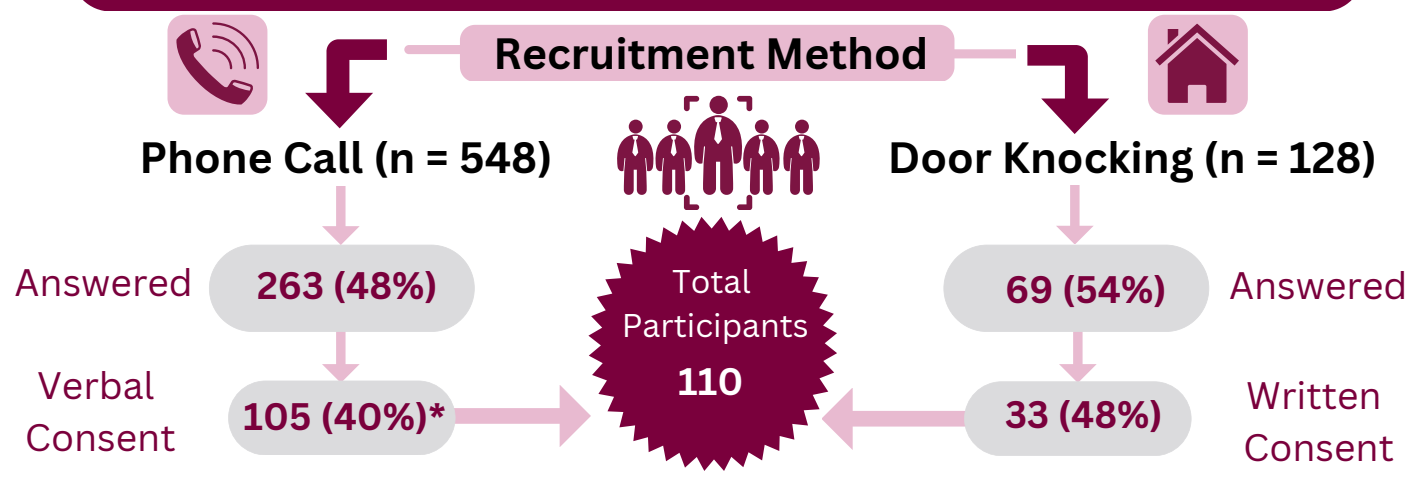


# Challenges in Recruiting Frequent Users of Ambulance Services for a Community Paramedic Home Visit Program



A recruitment analysis examining the challenges met when recruiting **high frequency 9-1-1 callers** for a community paramedic home visit program (CP@home).

Descriptive statistics were used to evaluate the effectiveness of the recruitment methods used to enroll eligible participants in the CP@home Program



\*28 individuals who provided initial verbal consent did not provide written consent

Age	Able to Contact	Consented	Primary Reason for Calling
18 - 29	68%	2%	Psychological
30 - 49	53%	5%	Pain / Unwell, Psychological, Lift Assist
50 - 64	49%	11%	Lift Assist
65 +	71%	79%	Lift Assist



- Older adults who called 9-1-1 for a **lift assist** were most likely to participate
- Younger** adults were **difficult** to recruit
- Lift assist** 9-1-1 callers **more likely** to be contacted through **door knocking**
- Age, contact method, and reason for calling 9-1-1** should be considered in recruitment of frequent callers

## Individuals Who Consented to Participate



\* Lift Assist was the only reason for calling 9-1-1 which had a significant difference between recruitment methods amongst participants

## Demographics

